



Please keep this document handy all year round for easy reference

The EXHIBITION – General Information

The French Dental Association and the Comident will be happy to welcome you to the ADF 2010 Exhibition to be held in the **Espace Champerret – Porte de Champerret** where the following sessions of the scientific programme are scheduled:

- Hands-on Workshops for Dentists
- Dental Assistants' Programme

Thursday 25th and Friday 26th November

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YOUR CONTACT:

ADF

Exhibition Service

7 rue Mariotte - 75017 Paris - France

Tel.: 33 (0)1 58 22 17 22

email: expo@adf.asso.fr

The full Application File is available for download in the Exhibitors' area:

www.adf.asso.fr/exhibition

VENUE

The 2010 ADF Exhibition will be held in the Espace Champerret, Porte de Champerret, where all the sessions scheduled in the Dental Assistants' programme will take place.

The areas dedicated to the exhibition have a very distinct architecture – they spread across 500 sqm and are located in close proximity to the lecture rooms. The layout is designed to ensure an optimal flow of visitors and Conference participants throughout the entire exhibition.

EXHIBITION DATES and OPENING HOURS

For reasons of organisation and circulation, Conference participants will be given access to the exhibition halls every morning starting at 08:00, when the night-guarding ends.

Official opening on Thursday at 09:00

• Visitors

Thursday and Friday – 08:30-18:00

• Exhibitors

Thursday and Friday – 08:00-19:00

The dismantling of the stands will start on Friday at 18:00. A dismantling schedule and procedure will be provided at a later date.

The exhibition is open to all members of the medical and dental professions and to all members of related professions. Admission is free but all visitors and Conference participants must wear a specific badge, which is automatically sent in advance to all members of the dental profession in France, and may be sent to all other visitors on request. The badge may also be issued at the venue.

PROMOTIONAL TOOLS and EXHIBITION LOGO

Exhibitors who wish to visually emphasise that they will be taking part in the ADF 2010 Exhibition may **use the corresponding logo, which can be obtained on request from the ADF Exhibition Service (expo@adf.asso.fr)**. The logo of the year is the only one that exhibitors are authorised to use in their promotional media. We remind you that you may in no way whatsoever reproduce the ADF logo, which is and remains the exclusive property of the French Dental Association.

YOUR STAND

Stands may vary in shape, depending on their size. The Exhibition Committee determines the areas where the stands will be located according to their surface area.

The price of a basic stand includes:

- 1 Standard structures
- 2 Partitions
- 3 Carpeting
- 4 Lighting apparatus for each 9 sqm surface area
- 5 A 3kW power supply
- 6 The cleaning of the stand
- 7 A signboard
- 8 Civil liability and fire insurance (limited to 2,500 euros)
- 9 Security services outside the opening hours
- 10 A magnetic badge reader (on prior request)
- 11 The exhibitor's name and stand location in the exhibition catalogue and on the ADF website www.adfcongres.com
- 12 The exhibitor's name and stand location on the interactive terminals in the exhibition halls
- 13 Invitations to the exhibition (to be ordered in advance) and stickers
- 14 Exhibitor badges and Exhibitor's agent badges
- 15 Furniture to be chosen in the catalogue that will be provided at a later date.

THE EXHIBITOR'S TECHNICAL FILE

A Technical File with all the necessary practical information and order forms will be sent to all exhibitors in July 2010.

TRADE NAME and COMPANY IDENTIFICATION

A pre-printed identification form including all the information we have on your company will be sent to you. Considering that this information will be used for all the Exhibition publications – catalogue, on-site signage, interactive terminals, etc. – we ask you to read and check it thoroughly. Please pay particular attention to the **TRADE NAME** and to the products and services under which you wish to appear in the various Exhibition media.